Shivakar Logeswaran

Product Designer

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416-543-1384
LinkedIn Profile
Design Portfolio

EXPERIENCE

Product Engineer | TVape

JUN 2017 - SEPT 2021, SCARBOROUGH, ON

- Planned and implemented product development. Involved in all areas of the product life cycle including user research, information architecture, prototyping and user testing.
- Designed, iterated and tested hardware electronic products with a test to learn approach, while balancing customer insights and business goals.
- Translated qualitative and quantitative data into design strategy and solutions for multiple projects.
- Successfully launched 12 products into the market, 5 products becoming part of the company's top sellers.
- Collaborated with cross-functional teams (Engineering, Marketing, Sales, Operations, Developers) to meet project requirements.

Project Engineer | Pacific Smoke International

OCT 2015 - APR 2017, RICHMOND HILL, ON

- Monitored production teams behaviours, motivations and pain points in order to identify key insights to increase productivity and production capacity.
- Streamlined manufacturing process', redesigned production flow map to increase production capacity up by 50%.
- Redesigned process for KPI's and data management. Monitored KPI's to identify issues and develop corrective action plans.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

SEPT 2021 - DEC 2021, TORONTO, ON

Ryerson University | Bachelor of Engineering, Mechanical Engineering

SEPT 2011 - APR 2016, TORONTO, ON

PROJECTS

Capstone Project "meetlog" | Product Designer

OCT 2021 - DEC 2021, BRAINSTATION
Link to Project meetlog

SKILLS

Figma
Sketch
Invision
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Solidworks

PROFILE

Toronto based product designer with a background in product engineering. Applying my problem solving and analytical mindset, I enjoy solving real problems with a focus on human-centered design.